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Live!

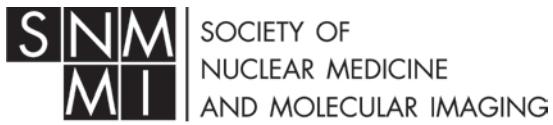
64th Annual Meeting Southwestern Chapter, SNMMI

March 22-23, 2019
Arlington, Texas

Corporate
Partner
Prospectus

Our exhibit hall and attendees are the best!





S O U T H W E S T E R N C H A P T E R

Dear Corporate Partner:

The Southwestern Chapter SNMMI invites you to market your products and/or services at our 64th Annual Meeting in Arlington, Texas, March 22-23, 2019.

Arlington is a great location for our meeting and we anticipate over 400 attendees for three good reasons:

- Strong Educational Program – We continue to bring in high-quality speakers on important topics.
- Great Location – Located right in between Fort Worth and Dallas (and only 10 minutes from the DFW airport), Arlington is near to nuclear medicine professionals in the DFW Metroplex, and its centrality to the SWC region makes convenient for those traveling greater distances.
- Your Support – Corporate partners have proven to be excellent promoters of our meetings, once they are convinced of the quality of the education and attendees.

Please begin planning to provide an educational grant to the Chapter. We need more than partnership through exhibition. Your generous grant can prove critical for meeting success. For more information about the meeting, call Executive Director, Charles Metzger at 830-370-6554 or email him at cmetzger@swc-snmmi.org.

Sincerely,

64th Annual Meeting Program Committee

Attendance Profiles

City	Frisco	Houston	Dallas	Austin	NOLA	Irving	Galveston	OK City
Year	2018	2017	2016	2015	2014	2013	2012	2011
Physician Total	80	81	86	78	83	84	73	68
Technologist Total	299	336	328	297	226	329	340	256
Attendee Total	376	417	414	375	319	413	413	324
Exhibit Personnel	70	78	79	70	67	83	87	69

List of 63rd Annual Meeting Exhibitors and Sponsors

Absolute Imaging Solutions	GE Healthcare	Philips Healthcare
Advanced Accelerator Applications	HERMES Medical Solutions, Inc.	Pinestar Tech Inc.
American College of Radiology	Ionetix	Radqual
Astellas	ISO-TEX Diagnostics, Inc.	Siemens Healthineers
Bayer	Lantheus Medical Imaging, Inc.	Sirona Complete Care
Biodex	MIE America Inc.	SOPHIE
Bracco	MIM Software Inc.	Southwestern Imaging
Cardinal Health	Molecular Imaging Services, Inc.	Spectrum Dynamics Medical, Inc.
Curium	Nuclear Imaging Services	Triad Isotopes
Digirad	Numed, Inc.	Universal Medical
ec2 Software Solutions	NuTech, Inc.	
	PETNET	

Exhibition Details

Exhibition Dates and Hours (*subject to changes authorized by the Chapter*)

Friday, March 22: 7:00 AM – 7:00 PM

Saturday, March 23: 7:00 AM – 11:15 AM

Exhibit Booth Specifications

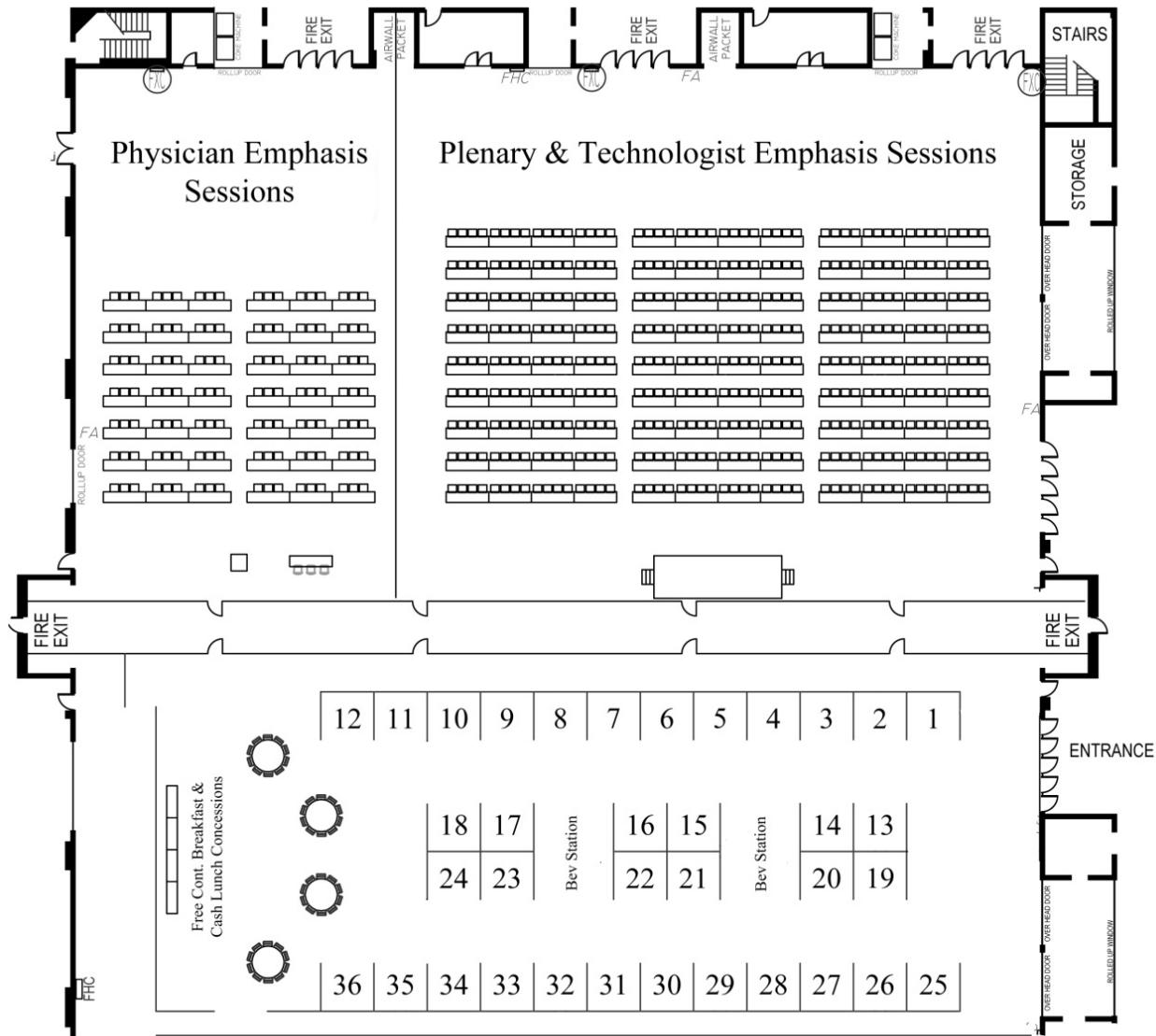
Our preliminary concept of the exhibit hall calls for 10-foot wide by 9-foot deep booths. All booths will have 8-foot high back wall drape and 3-foot side rail drape. The Chapter will supply a 7-inch by 44-inch identification sign for each booth. Security guard service and aisle cleaning will also be provided without additional charge. The exhibit hall is carpeted.

No furniture is included with the booth.

Exhibit Hall Activities

In addition to the customary Friday evening reception, 45-minute beverage breaks, continental breakfasts and Friday lunch concessions in the Exhibit Hall, gift raffles will also be held to encourage exhibition attendance. Please indicate whether you will be participating in the raffle. Additionally, we will promote booth visitation with the “Exhibit Hall Trivia” game.

Preliminary Diagram of Exhibit Hall



Additional Exhibition Details

Cost of Space

Standard booth fees are \$1,400. Premium booth fees are \$1,650; premium fees apply to the following booths: 1, 2, 13, 14, 15, 16, 17, 19, 20, 21, 22, 23, 25 and 26. These prices include badges for three personnel who may also attend educational sessions, beverage breaks, exhibit hall reception, and items previously detailed under the heading entitled, "Exhibit Booth Specifications."

Booth Assignment

The Chapter assigns booths by an unbiased **Priority Point System.** Points are awarded based on the following criteria:

- Six points for submitting application by first deadline (November 15, 2018)
- Two points for submitting application by second deadline (December 15, 2018)
- Two points for every year the company exhibited subsequent to our 2015 meeting
- Four points for every \$1,000 in grant support received before January 7, 2019.

The Chapter will assign all exhibit space and reserves the right to change the location of exhibit space at any time in the best interest of the exhibition.

Should the exhibitor cancel after the notice of assignment is emailed, the Chapter may reassign the space and all rental paid by the exhibitor may be retained by the Chapter as liquidation charges.

Installation and Dismantling

The exhibit hall will be ready for set-up and installation at 12:00 p.m., March 21 and must be completed by 6:00 a.m. on March 22.

Exhibitors may not dismantle until after the morning break on Saturday, March 23 (about 11:15 a.m.). An exhibitor who engages in early dismantling will incur six negative Priority Points to be applied against the next application.

All exhibit material must be removed from the exhibit hall by 3:00 p.m. on Saturday. The drayage and storage contractor for the meeting reserves the right to ship (freight collect) packages, cartons, crates, etc. left in the exhibit hall beyond the cutoff time, unless special contract arrangements are agreed upon by the exhibitor and the contractor.

Exhibit Registration

Admission to the Exhibit Hall for exhibitors and attendees is by badge only. It will be the responsibility of each exhibiting company to register personnel via online registration. An email will be sent directing you to the registration page.

Official Decorator & Drayage Contractor

Texas Exhibition Services
5544 Armour Drive / Houston, Texas 77020
Phone: (713) 675-1690

Security and Liability

Professional security guard service will be provided during non-exhibit hours. Each party involved in the exhibit: hotel, exhibitor, leasing association agrees to be responsible for their own negligence or that of their employees or agents. Each party agrees to be responsible for their own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damages caused by theft and those perils normally covered by fire and extended coverage policy.

Rules for Exhibition

No booth or display material may exceed the height of 8 feet. All aisles must be kept clear to conform to fire regulations. There may be no spans over the aisles. Exhibits not conforming to these specifications or which in design, operation, or otherwise are objectionable in the opinion of the Chapter President will be prohibited. Canvassing in any part of the exhibit or meeting rooms by anyone representing or connected with a non-exhibiting firm is strictly forbidden. Canvassing or distributing advertising material by the exhibitor will not be permitted outside the exhibitor's allotted space. No exhibition shall assign, sublet or share the whole or any part of the space allotted without the knowledge or consent of the Chapter President. The Chapter reserves the right to restrict exhibits, which for any reason become objectionable and also to prohibit or evict any exhibit that in the Chapter President's opinion may detract from the general character of the exhibition. This reservation includes persons, or things, conduct, printed matter or anything of a character which may be objectionable for the exhibition as a whole. In the event of such restriction or eviction, the Chapter will, not be liable for any refunds of rentals or exhibit expense.

Application for Exhibit Space

Application for exhibit space at the 64th Annual Meeting of the Southwestern Chapter, SNMMI indicates the applicant's willingness to abide by all accompanying exhibit terms and conditions and general regulations as well as additional rules and regulations as the Chapter deems necessary to the success of the exhibition, provided these latter do not materially alter the exhibitor's contractual rights. **All Exhibit Space will be allocated based on the Priority Point System described in the Additional Exhibition Details.** If all choices of space have been allocated, the Chapter will assign what is considered best of remaining available space.

(Please Type or Print)

Firm Name _____

Contact (person to whom space assignment and invoice should be sent):

Name _____ **Title** _____

Mailing Address _____

City _____ **State** _____ **Zip** _____

Telephone _____ **Email** _____

We would prefer, if possible, that our company *NOT* be located near the following companies:

We would prefer, if possible, that our company *BE* located near the following companies:

We prefer the following locations:

1st Choice: Booth No. _____ 2nd Choice: Booth No. _____ 3rd Choice: Booth No. _____

Booth price is \$_____ Enclosed is our payment of \$_____

(Minimum payment of 50% required. Applications received without payment will be processed when payment is received)

Payment Information:

Deposits (Min. 50%) will be received until January 7, 2019 or until booth assignments are made. Full payment is due by February 15, 2019. Please make checks payable to Southwestern Chapter, SNMMI and mail to **Southwestern Chapter, SNMMI, 223 Green Oaks Loop, Fredericksburg, Texas 78624-4576**. For credit card payments please fill in the details below and fax to (830-214-7005) or email to cmetzger@swc-snmmi.org.

Charge to my: MasterCard Visa American Express

Credit Card Number:

Expiration Date: _____ / _____ **Amount to charge:** _____

Name as it appears on card: _____

Authorized Signature: _____

Name of Firm (as you want it to show on 7" x 44" identification sign): _____

Please indicate whether or not you will be providing a raffle gift. Yes _____ **No** _____

Exhibit Description: Included in the cost of your space is a free write-up (limited to 50 words) of your products, equipment, or services. This information will be included in the Program Book that is distributed to all attendees. Please take the time to submit your description now by email to cmetzger@swc-snmmi.org.

Thank you for exhibiting with the Southwestern Chapter, SNMMI
Tax ID: #75-1189350

Educational Grants and Event Sponsorships

By providing an educational grant or event sponsorship, your company can gain added recognition at the Southwestern Chapter's 64th Annual Meeting. Opportunities and the methods of recognition are listed below. Checks do not need to be returned with the application. The application can be submitted as a notice of intent. We will send an ACCME sponsor agreement form as soon as we receive your application. Below is a list of grant levels and proposed benefits of support. However, if your company is interested in some alternative benefits, please let us know. We will be glad to work with you toward mutual satisfaction of our objectives.

Platinum Level Educational Grant: Minimum \$5,000 educational grant

- Special signage or gobo lighting at either our Friday evening or Saturday evening reception
- Two invitations to the Chapter President's dinner (Friday night)
- Complimentary full-page, black and white advertisement in the final program book
- Emphasized company acknowledgment in the final program
- Recognition on signage in the registration area
- Hyperlinked corporate logo on presentations page of Chapter website

Gold Level Educational Grant: Minimum \$3,500 educational grant

- Two invitations to the Chapter President's dinner (Friday night)
- Complimentary full-page, black and white advertisement in the final program book
- Emphasized company acknowledgment in the final program
- Recognition on signage in the registration area
- Hyperlinked corporate logo on presentations page of Chapter website

Silver Level Educational Grant: \$2,000 educational grant

- One invitation to the Chapter President's dinner (Friday night)
- Complimentary half-page, black & white advertisement in the final program book
- Company acknowledgment in the final program book
- Recognition on signage in the registration area
- Hyperlinked corporate logo on presentations page of Chapter website

Bronze Level Educational Grant: Minimum \$500 educational grant

- Complimentary 1/4-page, black & white advertisement in the final program book
- Company acknowledgment in the final program book and on sign in registration area

Single Coffee Break Sponsorship: \$1,000 for one break

- Signs near beverage stations
- Complimentary 1/4-page, black & white advertisement in the final program book
- Company acknowledgment in the final program and on sign in registration area

Name _____ Title _____

Firm Name _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Please make checks payable to Southwestern Chapter, SNMMI (Tax ID #75-1189350). Application should be signed and supplied to: Southwestern Chapter, SNMMI, 223 Green Oaks Loop, Fredericksburg, Texas 78624-4576. Alternatively, you may fax or scan and email your application (Fax: 830-214-7005; Email: cmetzger@swc-snmmi.org).

64th Annual Meeting of the Southwestern Chapter, SNMMI

Friday, March 22, 2019		
Time	Physician/Scientist Emphasis	Technologist Emphasis & Plenary Sessions
7:00	Continental Breakfast in the Exhibit Hall – Visit the Exhibits – Registration	
8:00	Plenary Session – Emergency Management in the Stress Lab , Todd Nolen, P.A.	
9:00	Plenary Session – Cardiac Topic TBD	
10:00	Beverage Break – Visit the Exhibits	
10:45	Dotatate and PSMA , Beth Chasen, MD & Elmer Santos, MD	History of Nuclear Medicine – Past, Present, and Future , Jose Miranda
11:45	Lunch – Visit the Exhibits	
1:15	Plenary Session – Lutathera and New Trends in NET Diagnostic and Therapeutic Radiopharmaceuticals , Ebrahim S. Delpassand, MD	
2:15	Parathyroid Imaging from a Surgeon's Perspective , Brendan C. Stack, Jr., MD	TBD
3:15	Beverage Break – Visit the Exhibits	
4:00	Plenary Session – Productive Conflict , Ana Figueires	
5:00	Reception in the Exhibit Hall	

Saturday, March 23, 2019		
Time	Physician/Scientist Emphasis	Technologist Emphasis
7:00	Continental Breakfast in the Exhibit Hall – Visit the Exhibits	
8:00	Plenary Session – PET/CT Pulmonary Nodules , Geoff Johnson, MD	
9:00	Plenary Session – Radiation Safety , John White, CNMT	
10:00	Beverage Break – Visit the Exhibits & Poster Presenters	
10:45	Radiation Oncology Planning , Manjo Reddy, MD	The Role of Molecular Imaging for Movement Disorders , Ashlee Patterson, CNMT
11:45	Lunch	
1:15	Plenary Session – Promoting wellness and happiness in Healthcare , Dr. Jay Harold (confirmed)	
2:15	How to approach the IRB , Joseph Schmelz, PhD	The Changing Landscape of the U.S. Healthcare System and the Role of Molecular Imaging Moving Forward , Adam Fairbourn, CNMT
3:15	Beverage Break (take your beverage into the Proffered Talks or Technologist Section Business Meeting)	
3:30	Proffered Talks – Abstract Presentations	Technologist Section Business Meeting
4:00	PET/CT for Infection in Pediatrics , Barry Shulkin, MD	Topic TBD , Janice Preslar, CNMT
5:00	Jeopardy-style Presentation , Twyla Bartel, DO	Extravasation Affects Quality , Dmitry Beyder, CNMT
6:00	Southwestern Chapter Business Meeting	
6:30	Saturday Evening Reception	

Sunday, March 24, 2019		
Time	Physician/Scientist Emphasis	Technologist Emphasis & Plenary Sessions
7:15	Continental Breakfast in Foyer	
8:00	Plenary Session – Stepping out of your comfort zone , Alex Pantarotto	
9:00	Plenary Session – The Utilization of VQ Scans for Chest Pain Occurring in Pregnant and Lactating Women , Kevin Banks, MD	
10:00	Beverage Break	
10:15	Axumin , Daniella Pinho, MD	QC Imaging – Challenges , Speaker TBD
11:15	Plenary Session – PET-related Topic TBD , Jason Wachsmann, MD	
12:15	Adjourn	